

Privacy Policy

Last Updated: April 23, 2026

1. Introduction

Prakriti Vatika Natural Farm Pvt. Ltd. ('Company', 'We', 'Our', 'Us') respects your privacy and is committed to protecting your personal data. This Privacy Policy explains how we collect, use, disclose, and safeguard your information when you visit our website www.prakritivatika.in or use our services.

This policy is prepared in accordance with applicable Indian laws, including the Digital Personal Data Protection Act, 2023 and the Information Technology Act, 2000.

2. Information We Collect

Personal Information: Name, Phone Number, Email Address, Address, Farm details.

Automatically Collected Data: IP address, browser type, device info, usage data.

Cookies: Used for performance, experience, and analytics.

3. How We Use Your Information

To provide consultancy, services, respond to inquiries, improve website, and send marketing communications with consent.

4. Legal Basis for Processing

Consent, contract performance, and legal compliance.

5. Sharing of Information

Shared with service providers and authorities when required. We do not sell your data.

6. Data Retention

Data is retained only as necessary (typically up to 24 months) and then deleted or anonymized.

7. Your Rights

You can access, correct, delete your data, and withdraw consent.

8. Data Security

We use secure systems but cannot guarantee 100% security.

9. Third-Party Services

We may use Google Analytics, CRM tools, and communication services.

10. Children's Privacy

Not intended for individuals under 18.

11. Changes to Policy

Policy may be updated periodically.

12. Contact Us

Email: prakritivatika@gmail.com

Phone: +91-9418135111

Address: Prakriti Vatika Natural Farm Pvt. Ltd., Shimla, Himachal Pradesh – 171005

13. Consent

By using our website, you consent to this Privacy Policy.